

AUSTRALIAN BUREAU OF STATISTICS Canberra

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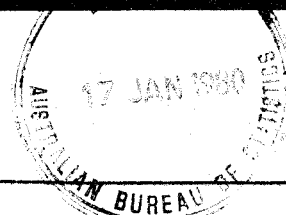
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TOURIST ACCOMMODATION AUSTRALIA, SEPTEMBER QUARTER 1979



INQUIRIES

If you want to know more about these statistics ring Mr Aub Edwards on Canberra 525857 or our State office, or write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616
For copies of this publication ring Information Services, Canberra 526627

MAIN FEATURES

	September Quarter 1978			September Quarter 1979		
	July	August	September	July	August	September
Room occupancy rates						
Licensed hotels with facilities	50.6%	56.8%	59.7%	51.4%	55.7%	58.0%
Motels	55.4%	63.5%	65.9%	56.1%	63.8%	65.3%
Site occupancy rates						
Caravan parks	18.2%	22.1%	21.3%	18.1%	22.2%	21.0%

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 30 September 1979.

Tourist accommodation establishment

2. There is no generally accepted definition of a tourist accommodation establishment, but for the purpose of the surveys, a tourist accommodation establishment has been defined as an establishment which provides accommodation of a predominantly short term nature (i.e. for periods of less than 2 months) available to the general public.

Scope of the survey

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (i) *Licensed hotel with facilities* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.

- (ii) *Licensed or unlicensed motel, private hotel or guest house with facilities* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (iii) *Caravan park* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than 1 type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as 2 separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.

7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

13. *Site occupancy rate* refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

14. *Guest nights* refers to the number of paying guests accommodated in caravan parks each night tallied

for the survey period. In some cases it has been necessary to estimate this figure.

15. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

16. *Employment* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

17. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States are available (e.g. local government areas or combinations of local government areas) upon request.

18. All current publications produced by the ABS are listed in *Catalogue of Publications* (1101.0) which is available free of charge from any ABS office.

Symbols and other usages

19. Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

R.J. CAMERON
Australian Statistician

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

Particulars	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities			Licensed hotels with facilities			Licensed hotels with facilities			Licensed hotels with facilities			Licensed hotels with facilities		
	Hotels etc.	Total		Motels etc.	Total		Motels etc.	Total		Motels etc.	Total		Motels etc.	Total	
NUMBER AND CAPACITY															
September quarter 1979	No.	251	879	1,130	158	418	576	190	535	725	109	143	252	123	235
Establishments	No.	7,214	21,239	28,453	4,012	10,817	14,829	4,784	10,813	15,597	2,588	3,708	6,296	3,145	7,881
Guest rooms	No.	16,606	62,035	78,641	9,215	30,111	39,326	12,013	31,566	43,579	5,952	11,122	17,074	6,149	17,960
Bed spaces															
ROOM OCCUPANCY RATES (per cent)															
1978 - July	51.4	56.6	55.2	47.6	48.7	48.4	62.8	71.1	68.3	39.7	44.8	42.6	51.7	45.5	48.1
August	58.1	64.8	63.1	52.7	57.3	56.1	66.6	75.4	72.4	48.3	56.5	53.1	58.0	54.8	56.1
September	61.7	67.1	65.7	58.7	61.2	60.5	62.5	69.2	66.9	54.4	65.5	60.9	63.4	67.6	65.9
September quarter 1978	57.0	62.8	61.3	53.0	55.7	54.9	64.0	71.9	69.2	47.4	55.5	52.1	57.6	55.8	56.6
1979 - July	53.1	57.1	56.1	49.7	50.3	50.1	63.0	71.9	69.2	41.5	45.4	43.8	51.0	43.3	46.5
August	57.1	65.5	63.3	54.3	58.8	57.6	65.3	73.9	71.2	44.7	53.9	50.1	57.2	55.3	56.5
September	59.5	66.9	65.0	56.6	60.8	59.7	63.4	69.4	67.5	50.4	61.0	56.7	62.8	66.6	65.9
September quarter 1979	56.5	63.1	61.4	53.5	56.6	55.7	63.9	71.8	69.3	45.5	53.3	50.1	56.9	54.8	56.2
BED OCCUPANCY RATES (per cent)															
1979 - July	35.3	33.9	34.2	31.0	28.6	29.1	39.3	43.8	42.5	25.9	24.4	25.0	35.3	27.5	30.0
August	39.5	42.8	42.1	35.2	36.6	36.3	42.7	48.6	46.9	29.5	32.0	31.1	41.1	37.7	38.7
September	40.7	43.4	42.8	35.9	38.4	37.8	41.2	44.0	43.2	34.4	37.4	36.4	46.8	46.5	46.3
September quarter 1979	38.4	40.0	39.7	34.0	34.5	34.4	41.1	45.5	44.2	29.9	31.2	30.7	41.1	37.1	38.2
TAKINGS FROM ACCOMMODATION (\$'000)															
1979 - July	3,786	9,586	13,372	1,831	4,191	6,022	2,452	5,727	8,178	782	1,360	2,142	1,343	1,594	2,938
August	4,350	11,417	15,767	2,028	5,071	7,098	2,750	6,278	9,027	881	1,599	2,480	1,440	2,048	3,488
September	4,194	11,236	15,431	2,080	5,110	7,190	2,544	5,702	8,245	961	1,793	2,754	1,582	2,423	4,005
September quarter 1979	12,330	32,240	44,570	5,938	14,372	20,310	7,745	17,706	25,451	2,624	4,752	7,376	4,365	6,066	10,431

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION - continued

Particulars	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities			Licensed hotels with facilities			Licensed hotels with facilities			Licensed hotels with facilities		
	No.	Motels etc.	Total	No.	Motels etc.	Total	No.	Motels etc.	Total	No.	Motels etc.	Total
NUMBER AND CAPACITY												
September quarter 1979												
Establishments	No.	57	124	21	25	46	13	22	35	932	2,191	3,123
Guest rooms	No.	2,129	3,677	523	923	1,446	793	1,130	1,923	25,188	54,914	80,102
Bed spaces	No.	5,041	9,700	1,213	2,453	3,666	1,818	3,361	5,179	58,007	157,118	215,125
ROOM OCCUPANCY RATES (per cent)												
1978 - July	36.2	32.6	34.7	58.4	72.7	67.2	46.3	56.1	51.2	50.6	55.4	53.9
August	44.6	45.7	45.0	57.0	75.0	68.1	60.2	71.3	66.6	56.8	63.5	61.3
September	49.2	55.0	51.6	50.3	66.8	60.4	65.7	69.3	67.8	59.7	65.9	63.9
September quarter 1978	43.3	44.3	43.7	55.3	71.5	65.3	57.3	65.5	62.0	55.6	61.6	59.6
1979 - July	37.8	32.7	35.6	55.5	73.0	66.7	42.2	48.0	45.6	51.4	56.1	54.6
August	42.4	45.1	43.5	66.3	78.7	74.2	51.2	68.4	61.3	55.7	63.8	61.3
September	46.9	51.0	48.6	61.2	70.6	67.2	53.7	65.1	60.4	58.0	65.3	63.0
September quarter 1979	42.3	42.8	42.5	61.0	74.2	69.4	49.0	60.4	55.7	55.0	61.7	59.6
BED OCCUPANCY RATES (per cent)												
1979 - July	22.7	17.9	20.4	37.9	43.2	41.4	23.4	29.9	27.6	33.1	33.3	33.2
August	29.4	27.1	28.3	44.5	47.8	46.7	32.0	47.3	41.9	37.6	41.3	40.3
September	32.5	32.0	32.3	41.7	41.5	41.6	33.7	41.7	38.9	39.1	42.0	41.2
September quarter 1979	28.1	25.6	26.9	41.4	44.2	43.2	29.7	39.6	36.1	36.6	38.8	38.2
TAKINGS FROM ACCOMMODATION (\$'000)												
1979 - July	588	367	955	246	637	882	292	450	742	11,320	23,912	35,232
August	763	527	1,290	271	724	995	359	631	990	12,840	28,295	41,136
September	850	606	1,456	261	638	899	406	578	983	12,878	28,086	40,964
September quarter 1979	2,200	1,500	3,701	778	1,999	2,776	1,057	1,659	2,716	37,037	80,293	117,332

TABLE 2. CARAVAN PARKS: NUMBER, CAPACITY, SITE OCCUPANCY RATES, GUEST NIGHTS AND TAKINGS FROM ACCOMMODATION

Particulars	New South Wales (a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
NUMBER AND CAPACITY								
September quarter 1979								
Establishments	No. 508	406	408	155	212	53	8	1,750
Powered sites	41,104	33,312	21,724	11,964	11,993	2,509	544	123,150
Unpowered sites	22,778	13,728	9,752	5,530	3,513	2,009	462	57,772
Cabins, flats, etc.	959	813	720	497	464	61	14	3,528
Total capacity	64,841	47,853	32,196	17,991	15,970	4,579	1,020	184,450
SITE OCCUPANCY RATES (per cent)								
1978 - July	13.2	7.6	42.8	8.5	32.6	10.9	49.7	18.2
August	17.0	10.6	47.5	12.8	38.3	12.4	61.2	22.1
September	17.8	11.6	38.0	15.8	39.0	14.2	45.7	21.3
September quarter 1978	16.0	9.9	42.8	12.3	36.6	12.5	52.3	20.5
1979 - July	14.3	7.1	43.2	8.9	28.2	10.0	32.5	18.1
August	18.4	10.0	48.1	13.2	32.8	12.5	44.3	22.2
September	18.8	10.6	39.2	14.9	32.5	14.1	30.1	21.0
September quarter 1979	17.2	9.2	43.5	12.3	31.2	12.2	35.7	20.4
GUEST NIGHTS ('000)								
1979 - July	710	247	1,026	131	350	34	25	2,523
August	953	384	1,215	214	429	45	36	3,276
September	970	397	924	238	414	50	24	3,019
September quarter 1979	2,633	1,028	3,165	583	1,193	129	86	8,817
TAKINGS FROM ACCOMMODATION (\$'000)								
1979 - July	1,323	590	1,741	220	573	55	52	4,554
August	1,832	852	2,048	343	698	76	69	5,918
September	1,827	861	1,590	380	668	90	51	5,467
September quarter 1979	4,982	2,303	5,379	943	1,939	222	172	15,940

(a) Includes Australian Capital Territory.